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Reply to Office action of Jan. 25, 2006

AMENDED CLAIMS

I claim:

- 1. (Currently amended) A <u>Systemmethod for which enables users with a computer to searching</u>, finding and contacting dates on the Internet in instant messaging networks, comprised of at least the following elements:
 - a. Providing Aa Client program, located on the User's computer;
 - b. Providing Aat least one Server, located on the Internet;
 - c. <u>Providing Aat least one module for filling and/or making changes to a computer dating compatibility questionnaire;</u>
 - d. <u>Providing Aa</u> search module for finding potential dates which can check also if they said potential dates are currently Online;
 - e. <u>Providing Aat</u> least one of: An ability to search also for dates who are not currently Online, and The ability to search for dates based on reciprocal compatibility;
 - f. <u>Providing Aan iInstant mMessaging element which knows if the users is are currently On-line, and also enables instant exchange of messages between users and uses a contactee list.</u>
- 2. (Currently amended) The systemmethod of claim 1 wherein at least one of: the module for filling and making changes to the questionnaire, the search module, and/or the instant messaging elementsaid system is _ is part of a custom-made instant messaging client, or at least part of the system is an add-on or plug-in, which can be coupled to at least one of the client programs of at least one existing instant messaging networks.

- 3. (Currently amended) The systemmethod of claim 1 wherein the filled questionnaire data is saved on at least one of:
 - a. Locally on the user's computer;
 - b. A dynamic database which contains users' data only as long as they said users are Online;
 - c. A dynamic database which contains users' data only as long as they said users are Online, but at least the user's unique ID is saved also in a static DB on the server:
 - d. A static database on a server on the Internet, and each user's record is marked as Online as long as the user is Online.
 - e. A static database on a server on the Internet, and each user's record is marked as Online as long as the user is Online, and the user can search also for persons not currently Online and add them-said persons to histhe user's contactee list.
 - f. The user can be notified immediately at least for some contactees when they become Online.
- 4. (Previously canceled).
- 5. (Previously canceled).
- 6. (Previously canceled).
- 7. (Currently amended) In aAn Online computer dating system wherein the system is capable of a method of indicating indicating to the users of the system matching dates that are currently online differently from matching dates that are not currently online, wherein contactee lists and/or equivalents of contactee lists are used, and wherein the system knows if users are currently online by at least one of:
 - a. An integration with an Instant Messaging (IM) system, as in claim 21-;
 - b. For users that gave also an IM id number, the system tries to find out if they said users are currently Online, and if so, when showing a potential date's data on a dating search results list, the system shows also

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his/herthe potential date's IM id number, the IM network that said IM number it belongs 4r to, and an indication if he/shesaid potential date is Online, so that the user can contact him/her-said potential date through the appropriate IM client program:

- c. For users that gave also an IM id number, the system tries to find out if they said users are currently Online through an element that contacts the relevant server:
- d. Being Online can be defined as at least one of: 1. A user has logged into the system with his/herthe user's user name and password not longer than a certain time ago; 2. A user has performed at least <u>lone</u> activity in the system not longer than a certain time ago; 3. The user continues to actively use the <u>Internet</u> browser; 4. A user's computer is connected to the Internet and the user has been active at the computer not longer than a certain time ago;
- e. Adding instant messaging features to a dating site.
- 8. (Currently amended) The systemmethod of claim 7 wherein at least one of the following elements is added to the user's contactee list or equivalent of contactee list near each contactee: Sex, Age, Area, compatibility scores, Last Date and time of Activity, Most frequent activity hours and/or day parts and/or week days, How often the person-contactee is usually Online, Last Communication date with the user, Number of communications so far with the user, and Dating availability Status.
- 9. (Currently amended) The systemmethod of claim 8 wherein the user's contactee list or equivalent of contactee list can be sorted by at least one of the elements listed in claim 8, and the said sorting order is based on at least one of thesesaid elements.
- 10. (Currently amended) The system method of claim 7 wherein at least one of the following features exits:

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a. The user can have at least one of the following additional abilities: Knowing how many other users have him/her said user in their said other users' contactee lists or equivalent of contactee lists, Knowing at least the e-mails of these users, and being able to broadcast messages to themsaid users.;

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- b. Whenever a user changes his/her Dating availability Status it is automatically updated in all the contactee lists wherein that user is listed.
- b. Each user can also remove himself/herself.said.user automatically from all the contactee lists or equivalent of contactee lists where he/shesaid.user is listed and/or at least block certain users by at least one of being deleted from their-said.users contactee lists and making the system never let them-said.users know that the user is online;
- c. The user can be notified automatically at least for some contactees when said contactees become Online, even when the user is not currently Online;
- d. If the user is not currently Online, the user can be automatically notified by SMS and/or by email and/or by phone call and/or by other means when a date becomes online, at least for dates which the user marked as especially important to him/her or requested to be especially notified about them.
- 11. (Currently amended) The systemmethod of claim 7 wherein at least one of the following features exist:
 - a. The user can choose in each search at least one of the following search options: a. Reciprocal compatibility Search based on the self descriptions and preferences and importances in the questionnaires of both the user and the potential dates; b. 1-way compatibility search based at least on the data of preferences and importances of the user's questionnaire; and c. Attribute search, based on marking for the search a

- small number of attributes that are used as necessary conditions or marked with importances and using at least these preferences-:
- b. At least in one of the non-reciprocal search options, the user's own self description data is also taken into account at least partially-;
- c. The user can get a list of date-search results that show the most compatible potential dates in descending order of compatibility, and near each potential date is marked if he/shesaid potential date is currently Online, and, if he/shesaid potential date is not online, at least one of: When was the last time and date he/shesaid potential date was Online, When he/shesaid potential date is most frequently Online, and How often he/she said potential date is usually online;
- d. The user can get a list of date-search results that show the most compatible potential dates in descending order of compatibility, and near each potential date is marked if he/shesaid potential date is currently Online.;
- e. The user can get a list of date-search results wherein near each potential date is marked if he/shesaid potential date is currently Online, and, if he/shesaid potential date is not online, at least one of: When was the last time and date he/she said potential date was Online, When he/she said potential date is most frequently Online, and How often said potential datehe/she is usually online.;
- f. The user can get a list of date-search results that show the most compatible potential dates, and near each potential date is marked if he/she said potential date is currently Online;
- g. In a list of dates with descending order of compatibility, potential dates that are currently Online are marked by at least one of-: Special color, Special shape of text, Special size of text, and Special icon-:
- h. In a list of compatible dates, potential dates that are currently Online are marked by at least one of: Special color, Special shape of text, Special size of text, and Special icon:

- i. In a list of date search results, potential dates that are not currently online but were recently Online are marked less conspicuously, and potential dates that are not currently Online and also were not recently online are marked even less conspicuously.
- j. The user can get a list of date-search results that is divided at least into the following sub-lists: A sub-list of currently Online dates, a sub-list of dates that are not currently Online but were recently Online, and a sub-list of dates that are not currently Online and also were not recently Online;
 - k. The user can get a list of date-search results that is divided at least into the following sub-lists and within each sub-list the dates are ordered by descending compatibility scores: A sub-list of currently Online dates, a sub-list of dates that are not currently Online but were recently Online, and a sub-list of dates that are not currently Online and also were not recently Online.;
 - 1. The user can get a list of date-search results that is divided at least into the following sub-lists: A sub-list of currently Online dates, and a sub-list of dates that are not currently Online-;
- m. The user can get a list of date-search results that is divided at least into the following sub-lists and within each sub-list the dates are ordered by descending compatibility scores: A sub-list of currently Online dates, and a sub-list of dates that are not currently Online.;
- n. If the potential date is not currently Online, the last time and date he/she said potential date was online is listed near his/hersaid potential date's details:
- o. If the user is accessing the server from a Client program on another computer, he/shesaid user can still access at least his/her-said user's questionnaire data and contactee list from a copy kept on the server, by supplying appropriate password/identification-;
- p. The user can send instant messages to potential dates who are currently Online and/or enter chat with themsaid users:

- q. If a user's compatibility scores are generally low beyond a certain criterion, the system can report to the user the list of questions that most contributed to the problem-;
- r. Each two users of the system can also check the exact compatibility between themsaid users.
- 12. (Previously canceled).
- 13. (Previously canceled).
- 14. (Previously canceled).
- 15. (Previously canceled).
- 16. (Previously canceled).
- 17. (Currently amended) The systemmethod of claim 7 wherein a systematic data pool of pictures and/or images of males and of females is used, and the pictures are at least one of photographs and systematically drawn images, and each user can at least one of: mark at least 1 one picture that is most similar to himself/herselfsaid user (referred to below as marked self image), and mark the pictures of the opposite sex that he/shesaid user most likes (referred to below as marked preferred images).
- 18. (Currently amended) The systemmethod of claim 17 wherein at least one of the following features exist:
 - a. The pictures are divided at least into facial pictures and body pictures and/or more modular choices and/or combinations are available..;
 - b. At least one of the info from marking the pictures and info from textual questions on appearance is taken into account while calculating the appearance compatibility-;
 - c. The info from the textual questions on appearance is taken into account while asking the user to mark his/herthe user's own appearance and the appearance of the desired dates, in order to increase efficiency and save time-;

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- d. The user is asked to make choices in a tree-like manner in order to increase efficiency and save time.
- 19. (Previously canceled).
- 20. (Previously canceled).
- 21. (Currently amended) In an Online dating system, a method wherein users can be notified automatically when someone new fitting a certain criterion has at least-one of: Sent-his/her data to the system, Sent-his/her data to the system and is currently Online, and Performed a compatibility search for the first time. browse through photos of actual opposite sex users, and a user can request to view photos that are similar to one or more photos of actual opposite sex users that the user likes, and then at least one of the following is done:
 - a. The system automatically shows the user similar photos;
 - b. The system automatically shows the user similar photos, sorted by descending order of similarity to the photo (or photos) which the user indicated that the user likes;
 - c. Similarity to the photo (or photos) which the user indicated that the user likes is taken into account when automatic matching is performed;
 - d. The system automatically shows the user similar photos, and the system assumes that the most similar pictures are those which have a highest total similarity score across various dimensions or parameters;
 - e. The system automatically shows the user similar photos, and the system searches among available photos for a list of similar photos based on one or more different parameters each time, and then decides according to the user's following responses which dimensions are actually more important for the user;
 - f. The system automatically shows the user similar photos, and the system makes automatic analysis of the common features among different pictures which the user marked as most desired - in order to know what parameters are important to the user for determining the similarity.

- 22. (Currently amended) The method of claim 21-7 wherein users can be notified automatically when someone new fitting at least one criterion has at least one of: Sent said someone's data to the system, Sent said someone's data to the system and is currently Online, and Performed a compatibility search for the first time, and wherein thesaid notification is by at least one of: Sending an appropriate e-mail message to the user, Sending an appropriate instant message to the user, Adding the new dates directly into the user's contactee list or equivalent of contactee list, Automatic phone call to the user, and-Sending an SMS message to the user. Adding the new compatible date automatically to the user's contactee list or equivalent of contactee list, and Adding the new compatible date automatically to the user's contactee list if the new date is especially highly matching.
- 23. (Previously canceled).
- 24. (Previously canceled).
- 25. (Previously canceled).
- 26. (Previously canceled).
- 27. (Previously canceled).
- 28. (Previously canceled).
- 29. (Previously canceled).
- 30. (Previously canceled).
- 31. (Previously canceled).
- 32. (Previously canceled).
- 33. (Previously canceled).
- 34. (Previously canceled).
- 35. (Previously canceled).
- 36. (Previously canceled).
- 37. (Previously canceled).
- 38. (Previously canceled).
- 39. (Previously canceled).

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- 40. (Previously canceled).
- 41. (Previously canceled).
- 42. (Previously canceled).
- 43. (Previously canceled).
- 44. (Previously canceled).
- 45. (Previously canceled).
- 46. (Currently amended) The systemmethod of claim 7 wherein for determining if the user is still Online without having to send short message every certain interval, at least one of the following methods is used:
 - a. The client software creates a hook or interface with the communication software which the user's computer uses to connect to the internet and/or with the routines that are activated when the OS (Operating System) is shut down so that when the user closes the client software and/or the Internet connection and/or shuts down properly the OS, the client software can still first send to the IM-relevant server a message that the user has logout out, before letting the connection to actually be closed.:
 - b. The IM-relevant server is automatically informed by other IM clients if theysaid other IM clients try to reach a client that is considered Online but don't succeed and thus the IM-relevant server can assume that that IM client is no longer Online.
 - c. If the <u>IM-relevant</u> server does not succeed in communicating with a client, the server can assume that the client is no longer Online-;
 - d. If the server and/or other clients receive communications from a client that was considered to be offline, the receiving clients which received said communication report itsaid communication to the server and the server updates itsthe client's status to Online.
- 47. (Currently amended) The system method of claim 7 wherein when dealing with people not currently Online the system automatically tries to come up

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with a list of most compatible dates who are most recent, and if the compatibility scores of said dates are not high enough and/or the list is not long enough, the system automatically decides to create instead a list containing also people who are less recent and so on in one or more steps, until the list is long enough and/or the compatibility scores of the compatible dates are high enough and/or the recency compromise has reached backwards enough.

- 48. (Currently amended) The system-method of claim 7 wherein if the user did not answer some questions, the system handles the missing values-unanswered questions by at least one of:
 - a. Taking into account the average answers or most frequent answers in each question that the user did not answer:
 - b. Taking into account also the correlations of each missing answer with other answers:
 - c. Giving a lower score for matching on missing values, in a way that reflects the uncertainty.
- 49. (Currently amended) The system-method of claim 17 wherein when there is no direct match between the marked self image of the potential date and the user's marked preferrencesd in these images, or vice versa, the system takes into account also the distance or similarity between the marked preferred images and the actual image, wherein said actual image is the marked self image or an actual photo supplied by the potential date or by the user, and at least one of the following features exists:
 - a. Said distance or similarity analysis is based on systematic classification of the images according to various variables.
 - b. Said actual image is the image or images that were marked by the other personpotential date as most similar to himself/herselfsaid potential date or marked by the user as most similar to the user-;

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- c. The relevant Various parameters of each image are coded in advance as numeric data so that no actual image analysis is done during the compatibility search.
- d. If the <u>potential</u> date <u>or the user</u> submitted also an actual photo then the analysis of distance or similarity can be done in addition or instead also on the <u>actual actual</u> photo of the potential date.
- 50. (Currently amended) The system-method of claim 7 wherein if the user browses through photos of actual opposite sex users, he/shethe user can request to view photos that are similar to one or more photos of actual opposite sex users that hethe user likes, and then at least one of the following is done:
 - a. The system automatically shows him the user those similar photos;
 - b. The system automatically shows the user similar photos, sorted by descending order of similarity to the photo (or photos) which the user indicated that the user likes;
 - c. Similarity to the photo (or photos) which the user indicated that the user likes is used as one of the criteriataken into account for thewhen automatic matching is performed;
 - d. The system automatically shows the user similar photos, and the system assumes that the most similar pictures are those which have a highest total similarity score across various dimensions or parameters;
 - e. The system automatically shows the user similar photos, and the system searches among available photos for a list of similar photos based on one or more different parameters each time, and then decides according to the user's following responses which dimensions are actually more important for the user;
 - f. The system automatically shows the user similar photos, and the system makes automatic analysis of the common features among different pictures which the user marked as most desired in order to know what parameters are important to the user for determining the similarity.

- 51. (Currently amended) The system-method of claim 5021 wherein the photos of actual users are automatically analyzed in advance after the users submits itsaid photos according to various parameters in order to convert itsaid photos into numerical codes, so that during the actual compatibility search and/or during searching for similar photos only these numerical codes are used.
- 52. (Currently amended) The <u>systemmethod</u> of claim 17 wherein at least one of the following features exists:
 - a. The user can request to browse photos of actual users that are similar to any of the systematic photos and/or images from the systematic data pool that the user marked as desirable, and then the system automatically shows the user such photos and/or shows the user such photos sorted by descending order of similarity to the photo (or photos) which the user indicated that the user likes;
 - b. If a user submits an actual photo this said actual photo can be automatically analyzed in order to correct the estimatemarking that by the user gave about how similar he the user is to photos of the systematic pool of images.
- 53. (Currently amended) The systemmethod of claim 7 wherein the user is shown a list of compatible dates, and the mark that indicates if someone is currently online and/or an indication of the dating availability status of each date is automatically updated also on the list of compatible dates at least if the user saves the said list or keeps the at least one window of the said list open, like in the automatic updating of the contactee list.
- 54. (Currently amended) The <u>system-method</u> of claim 7 wherein dynamic web pages are used and for updating the online statusthe indication—eif dates are <u>currently Online</u> on the results list and/or for faster instant messaging through the browser <u>which the user uses to access the Internet</u>, at least one of the following features is used:

- a. The A refresh command is initiated automatically by the site when there is any change in the page, so that the browser can get a refresh even if it the browser didn't ask for its aid refresh:
- b. The browser asks for refresh more often, but if nothing has changed then the browser gets just a code that tells it the browser to keep the current page or window as is:
- c. When the refresh is sent, itsaid refresh is a smart refresh, which tells the browser only what to change on the page instead of having to send the entire page again.
- 55. (Currently amended) The method of claim 2½ wherein instead of sending the notification as soon as possible after the new datesomeone becomes available, the system waits until one or more such highly compatible dates become available and if one or more such highly compatible dates become availablethey do then the message notification is sent immediately, otherwise the system waits a certain time limit, and if no additional highly compatible dates that meet the at least one criteriaon become available, then the message is sent anyway.